

Meet HED's new General Manager

Please join us in welcoming Hardwick Electric Department's (HED) new General Manager, Sarah Braese. Sarah started her new role on January 6, 2025 and brings a strong appreciation of the challenges and benefits that face public power utilities in Vermont. In her previous role as Assistant General Manager at Vermont Public Power Supply Authority (VPPSA), Sarah managed public relations, power resources, and regulatory/government affairs on behalf of its member utilities, including HED.

"I truly believe that community is at the heart of public power," Sarah states. "Hardwick Electric and the communities it serves are uniquely positioned with a proximity to the people, and local priorities drive decision-making – not independent shareholders. I look forward to working with the community to advance sustainable economic development and growth."

After transferring from Texas Tech University, Sarah earned her Bachelor of Science from the University of Vermont's Rubenstein School of Environment and Natural Resources, and many years later, a Master of Business Administration from Southern New Hampshire University. In her free time, you can find her antiques, exploring the area with her two daughters, hiking with their dog Luna, or tending to their animals at home [the freshwater aquarium, her daughters' hamster Jare (pronounced-"Jerry"), and their backyard panther (cat) Kaiser]. When not with her girls, you may catch her at karaoke, an open mic night, or simply relaxing at home reading or caring for her extensive houseplant collection. While familiar with Hardwick, she looks forward to learning more about the neighbors and businesses that make up the regional hub served by Hardwick Electric.

If you have any questions, concerns or community events to share with Sarah, please contact our office at 1-802-472-5201 or email us at customerservice@hardwickelectric.com. We're excited to hear from you!

